



JOB-MANAGEMENT
BUSINESS SOLUTION FOR
PREPRESS-COMPANIES



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Helmut Wickler Strengthens the Sales Team at QBF



Since January 2011, Helmut Wickler provides significant support for the sales and consulting team at QBF. The main focuses of his work is both new customer business and supporting current customers.

We are pleased to work with a qualified new member of staff whose task it is to incorporate his industry knowledge and many years of experience into his direct contact with our customers. His will soon begin this process by visiting the current ARAMIS and QBF portal users and introducing himself.

Helmut Wickler is a trained colour lithographer and initially worked on the production of dye transfer templates. He was then employed in the roles of Application Consultant, Product Manager and Consultant at companies such as Crosfield Electronics, Fujifilm Europe and the systems house GRAPHIA Willy Nothnagel GmbH. Over the past 8 years Helmut Wickler has worked as a Sales Manager, initially at Artwork Systems and then at EskoArtwork GmbH, where he was predominantly responsible for supporting customers in Germany.

Helmut Wickler is extremely enthusiastic about the opportunities involved in his new role, particularly the chance to operate on an international level and to support QBF in dealing with the constantly increasing demand from customers outside of Germany. His in-depth expertise, particularly with regard to automation in prepress and colours, will facilitate his introduction to the QBF portfolio. Alongside this, Helmut Wickler's many years of experience in supporting customers in modern media business in the fields of packaging and job printing make him ideally suited to his new role at QBF..

Cologne, May 2008