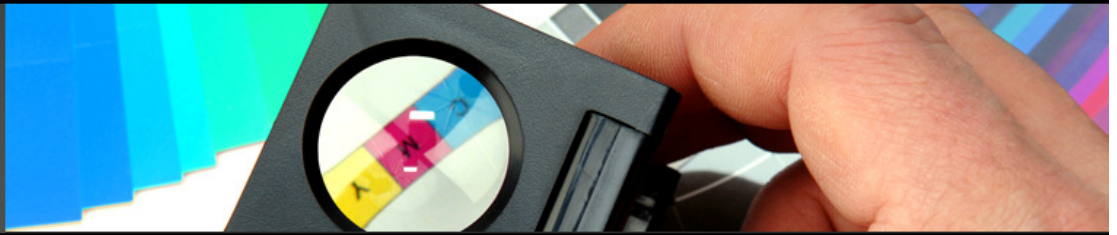




JOB-MANAGEMENT
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PREPRESS-UNTERNEHMEN



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+++ Up to date information from QBF (The Quick Brown Fox GmbH) +++

September 2009

EskoArtwork® confirms ARAMIS is ahead

For many years, QBF and EskoArtwork® have been successfully cooperating as specialists for the packaging prepress stage. In the latest overview of common customers, ARAMIS is the leading partner-MIS for EskoArtwork®, with 29 use cases, and the only one named for the prepress sector. The creation of numerous interfaces (JDF/JMF) is a joint response by both industry specialists, to the many clients who have requested an automated exchange of data to avoid duplicate entries and errors as well as increase efficiency. This is not just possible between ARAMIS and BackStage®, but also to ArtPro® (for example to for automated creation of print cards and info-boxes on proofs), coming from a CDI (data for an invoice), or between the QBF internet portal and the soft proof system WebCenter®.

You can find out more about EskoArtwork® integration in a demo movie or a user report of the Horst Gries GmbH in Germany at www.qbf.de/e

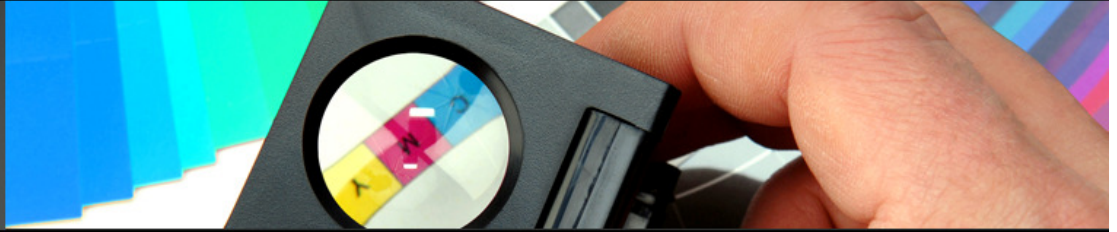
NEW in ARAMIS: printing press specifications

Prepress companies always manufacture their products for certain printing presses. The parameters for the respective machines are therefore of utmost importance for repro work. This is why QBF has now enabled printing press specifications to be entered in ARAMIS. By assigning a printing press to a job, numerous information fields for the specifications forms can be filled in automatically. Where required, positions for pre-calculation or post-calculation, or specific instructions for the processing staff can also be generated automatically depending on the choice of machine. The printing presses as well as the individual printing parameters influence the automatic processes. The client merely has to make a selection - or make an online portal request - and ARAMIS will transfer sensitive data automatically and securely. For prepress, this means saving time and avoiding expensive entry errors.

Would you like to find out more about printing press specifications?
Please contact Frank Nigbur (nigbur@qbf.de), +49.221.880 75 91



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The InTouch Group Ltd. goes with QBF

One of the largest and most successful British packaging prepress companies, The InTouch Group Ltd. based in Leeds, has recently decided to introduce the Management Information Systems (MIS) by QBF. Soon, more than 180 members of staff at offices in Leeds, Portsmouth and Manchester will be working with the specialised industry solution. The system is called "Networker", is based on the established MIS solution ARAMIS by QBF and was adapted especially for the Matthews group. Thanks to InTouch's decision, QBF is now supplying all flexo-oriented Matthews companies in Europe with a standardised system.

Along with their classic repro work for printing plate manufacture, The InTouch Group Ltd. also offers packaging design and artwork. This full service is particularly of benefit for large brand owners. For these clients, InTouch uses the MIS solution as well as the successful QBF internet client portals, for job tracking and online approvals for example. Furthermore, on-site PPMs (Print Production Managers) will be recording and editing jobs from brand manufacturers using the QBF solution. The aim is to achieve a consistent flow of information, with contributions from the tested interfaces for BackStage® and WebCenter® by EskoArtwork.

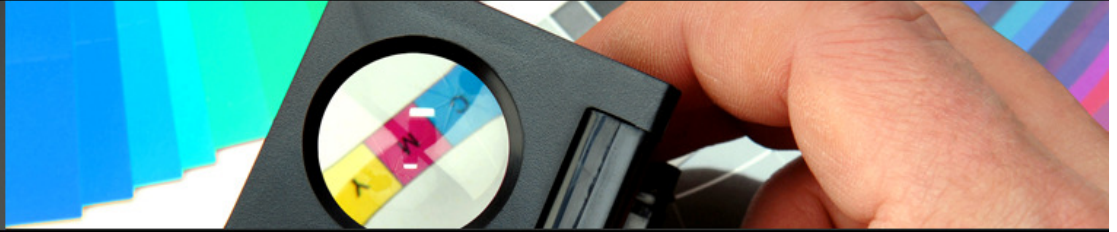
InTouch is celebrating its 20th anniversary this year, and is looking to make improvements in automation, efficiency and customer service. Choosing QBF is an important step towards reaching these targets. In order to best fulfil their promise for faster and also cheaper product launches with "more robust" solutions, InTouch is using an MIS solution that offers exactly these advantages. Comprehensive integration, simplified processes including "KPI on demand" and unique possibilities for client portals - QBF solutions offer exactly the values that are held most strongly by InTouch.

U. Günther GmbH pushes QBF project internet portals

U. Günther GmbH, a German prepress service provider steeped in tradition, with their own flexo-printing plate manufacturing facilities, have not just been ARAMIS users for many years, but also offer their customers a special service with their QBF internet portals. Printers and brand owners can therefore now benefit from "online job tracking" with a joint platform for information and data as well as simplified approval processes. Peter Tarnowski, managing director of the Hamburg company highly rates the value of the QBF portals, from efficient communication to increased client retention. U. Günther GmbH will therefore be intensely examining the next development stage of the client portals. Brand owners in particular are interested in using internet portals to administrate various processes in the packaging supply chain. Everything to do with repro services is to be integrated: from packaging designers, translation agencies and various approval levels, right through to the printers. In the QBF project portals, these different areas of the process are combined at project level and clearly managed with intelligent functions. The project portal allows you to compare data not just with ARAMIS but also with other systems. Peter Tarnowski is sure that providing such a service secures customer relations for the future. The QBF portals that are currently in use have already been able to show impressive proof for this benefit.



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