



JOB-MANAGEMENT
BUSINESS SOLUTION FOR
PREPRESS-COMPANIES



Head Office: Frank Nigbur
Rösrather Straße 565-567
D - 51107 Köln

Phone: +49 (0)221 39 90 91 - 0
Fax: +49 (0)221 98 93 51 81
E-Mail: info@qbf.de

Marketing: Jan-M.Weymar
Am Buckhornwald 11a
D - 22359 Hamburg

Phone: +49 (0)40 645 327 99
Fax: +49 (0)40 645 327 98
E-Mail: weymar@qbf.de

The InTouch Group Ltd. implements QBF MIS solution

One of the largest and most successful British packaging prepress companies, The InTouch Group Ltd. based in Leeds, has recently decided to introduce the Management Information Systems (MIS) by QBF. Soon, more than 180 members of staff at offices in Leeds, Portsmouth and Manchester will be working with the specialised industry solution. The system is called "Networker", is based on the established MIS solution ARAMIS by QBF and was adapted especially for the Matthews group. Thanks to InTouch's decision, QBF is now supplying all flexo-oriented Matthews companies in Europe with a standardised system.

Along with their classic repro work for printing plate manufacture, The InTouch Group Ltd. also offers packaging design and artwork. This full service is particularly of benefit for large brand owners. For these clients, InTouch uses the MIS solution as well as the successful QBF internet client portals, for job tracking and online approvals for example. Furthermore, on-site PPMs (Print Production Managers) will be recording and editing jobs from brand manufacturers using the QBF solution. The aim is to achieve a consistent flow of information, with contributions from the tested interfaces for BackStage® and WebCenter® by EskoArtwork.

InTouch is celebrating its 20th anniversary this year, and is looking to make improvements in automation, efficiency and customer service. Choosing QBF is an important step towards reaching these targets. In order to best fulfil their promise for faster and also cheaper product launches with "more robust" solutions, InTouch is using an MIS solution that offers exactly these advantages. Comprehensive integration, simplified processes including "KPI on demand" and unique possibilities for client portals – QBF solutions offer exactly the values that are held most strongly by InTouch.